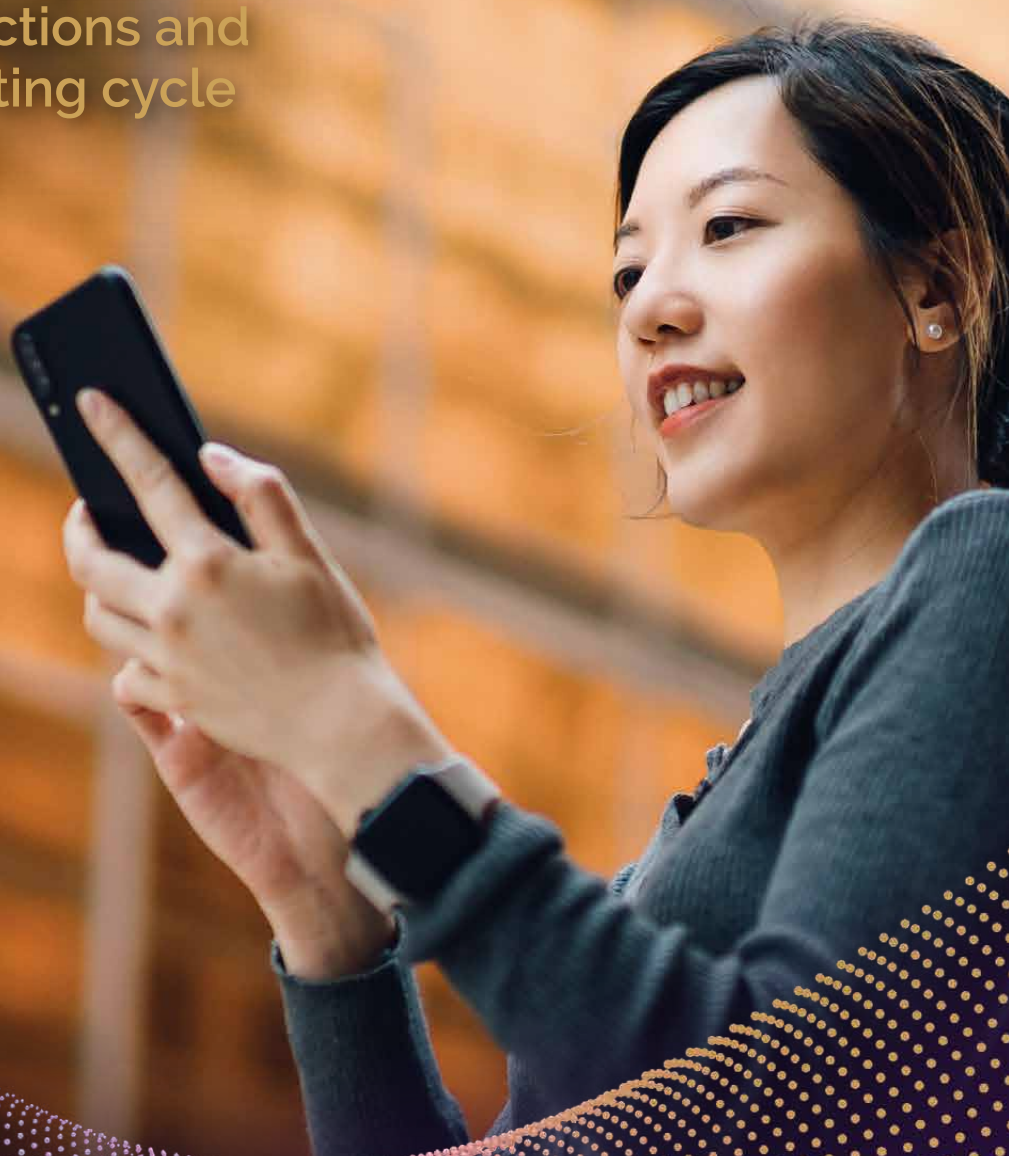


# ACCOUNTING ADVISORY

Your solution to complex  
accounting transactions and  
the financial reporting cycle



**evelyn**  
PARTNERS



# The power of good advice

Life is full of decisions and choices that shape our future. Making great decisions requires as much certainty as possible – the kind of certainty that comes from good advice. Our advice is backed by almost 200 years' experience in helping people and businesses flourish.

At Evelyn Partners our mission is 'to place the power of good advice into more hands'. We believe that more people and businesses should have access to good advice, regardless of their size or wealth. We are committed to raising the standards of good advice and to extending its reach.

We are the UK's leading integrated wealth management and professional services group. We look after the combined wealth and tax needs of our clients and provide specialist accountancy, assurance, tax and advisory services for businesses. Our clients range from online investors to those requiring bespoke wealth management, and from charities to entrepreneurs and corporate businesses.

All our advice is delivered by people who care, who go further to understand your needs so they can help you make those big decisions with ease and confidence, bringing *you* closer to what matters *most to you*.

As a founding member of CLA Global, Evelyn Partners provides a truly international service.

Being a part of this leading worldwide network of independent firms, we are well positioned and have extensive experience to support you with your international requirements.

**That's the power of good advice.**

# Welcome

**Companies are evolving constantly and can face complex financial reporting challenges, from business changes and development to the regulatory environment. It's vital that companies understand the financial reporting impact of entering into a transaction or contract, and the options available to help them reach the best commercial decision.**

## Challenges facing finance teams

Financial reporting is increasingly complex and, given the growing publicity around high-profile accounting scandals, it is more important than ever to correctly interpret and apply accounting standards to drive decisions and increase levels of trust and transparency with stakeholders.

Accounting for complex transactions, navigating new and existing standards and developing accounting positions can overload finance departments. We understand what auditors look for and can help you with the preparation of robust memos, accurate calculations and models to support you through your audit process.

Other significant events within your business may demand a tight turnaround and you might not have the resources, or it may not be cost effective to recruit externally when you only need someone on an interim basis.

## How Evelyn Partners can help

Seeking expert advice, either regularly or as a one-off for unfamiliar or difficult situations, is critical to understanding the impact of a transaction on key metrics and financial statements and choices available, whilst alleviating pressure on finance teams.

Our Accounting Advisory offering provides an integrated approach with traditional accounting and assurance, financial reporting, and governance, with expertise in systems, processes and controls.

Our Accounting Advisory team may provide:

1. Day-to-day support through an on-call service for ad hoc queries; and
2. Event driven, one-off projects or secondment-style arrangements for specific assignments, providing support to technical and resource-constrained finance teams



# Areas of expertise

There are many situations where support from accounting advisory specialists can help.

## IPO, M&A and Transaction Accounting support

- Preparation or review of Historical Financial Information as part of a listing process
- GAAP selection and conversions
- Development and review of accounting policies
- Preparation or review of accounting implications & journal entries linked with business combinations, trade & asset transfers, disposals and purchase price allocations
- Preparation of accounting steps plans for corporation simplifications or group reorganisations
- Identification of dividend blockers and availability of distributable reserves
- Availability of merger and group reconstruction reliefs
- Preparation of Proforma Balance Sheets

## Accounting & Financial Reporting support

- Consultation and preparation of memos on the impact of complex accounting issues
- New accounting standards, including impact assessment, understanding of transition options, and development of implementation plans
- Interim, year-end and month-end financial statement preparation and close processes
- Preparation of consolidation and cash flow models
- Disclosure note drafting
- Support with front-end narrative reporting (Directors report, Strategic report)
- Technical accuracy review of financial statements and management information
- Project management of the audit process
- KPI development and assurance
- Competitor benchmarking

### Important information

Whilst considerable care has been taken to ensure the information contained within this document is accurate and up to date, no warranty is given as to the accuracy or completeness of any information and no liability is accepted for any errors or omissions in such information or any action taken on the basis of this information.



## Contact us

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Accounting Advisory – Director  
Assurance and Business Services

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Dominic is a senior member of our Accounting Advisory team based in London, providing specialist accounting advice to private and listed companies across a diverse range of sectors.

This advice includes projects on the application of technical accounting – in particular accounting policy conversions and GAAP analysis, preparation of financial statements and disclosure reviews, impact assessments and implementation support for new standards and training – often working as part of cross-functional teams including Transactions Services, Audit and Tax.

Dominic has an in-depth knowledge of International and UK Financial Reporting Standards and Company Law, across a broad range of technical areas.

Dominic also provides specific accounting support and services in relation to control reviews, quantification of accounting errors and corporate training.

**Emma Bagshaw**  
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Emma provides financial reporting and accounting advice to a variety of clients, which include listed and non-listed businesses and household names, across a wide range of sectors.

Emma has assisted her clients in the preparation of technical accounting memos for transaction-led events such as acquisitions, group reorganisations and refinancing, provision of impact assessments and implementation support for new accounting standards.

Emma has an in-depth knowledge of FRS 102, IFRS and Company Law and has significant experience of working as part of cross-functional teams with Transaction Services, Audit and Tax both internally and directly with her clients' advisors.

Emma is fluent in German and French, and has a basic knowledge of Spanish. She previously spent 6 months at our network firm in Germany.



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