

CORE MANAGED PORTFOLIO SERVICE

Dedicated portfolio management, ensuring
diversification and risk management

FOR PROFESSIONAL ADVISERS AND THEIR CLIENTS

evelyn
PARTNERS



Our Core Managed Portfolio Service

Managing an investment portfolio is a complex challenge, requiring continuous monitoring and research. Our Core Managed Portfolio Service (MPS) is designed to address these issues and to provide high-quality investment management for client portfolios.

Investors are given a choice of seven risk-rated models and two additional income-focused strategies. The models are actively managed and built using a range of investment tools including open-ended funds and passives. This structure offers diversification by asset class and product type, giving our investment managers additional flexibility to respond to changing market conditions.

“The models are available on a wide range of platforms that we know can effectively support client needs.”

Selecting a portfolio

With a range of seven risk-rated and two income portfolios to choose from, our portfolios can meet different client needs.

Consistency is key

Our model portfolios are designed to perform as you would expect, delivering long-term, consistent investment performance in line with clear objectives, so you can be confident there will be no surprises.

Ongoing monitoring of our Core MPS is undertaken by a range of third-party providers including Dynamic Planner, Defaqto, FinaMetrica, Synaptic and Oxford Risk, ensuring the risk profile of the models is regularly reviewed and within the framework required by our professional adviser partners.

	Model	Composition	Maximum Equity Weighting
RISK-BASED MODELS	Defensive	Global, multi-asset portfolios investing in equities, bonds, property, commodities and cash, primarily through collectives	20%
	Conservative		40%
	Cautious		50%
	Balanced		60%
	Growth		70%
	Adventurous		80%
	Maximum Growth		100%
INCOME MODELS	Strategic Income		50%
	Income and Growth		80%

Key risks

- The value of investments, and the income derived from them, can go down as well as up and you can get back less than you originally invested. This is not advice to invest, or to use any of our services.
- Past performance is not a guide to future performance.
- MPS profiles are tailored to the output of a Dynamic Planner risk profiling process which is complex and not for use without assistance from a financial adviser. Performance outcomes will depend on the rebalancing and timing of entry and exit to the strategy on the platform.

A choice of platform

Our Managed Portfolio Service is available direct via Evelyn Partners or is also administered by a wide range of external platform providers, which preserves the relationship between clients and adviser.

We aim to have our portfolios available across platforms that we know can effectively support your needs, and also our management of the portfolios.



Please note all logos belong to the relevant companies.



Benefits of investing into our Core Model Portfolio Service

- **The lowest-cost MPS service provided by Evelyn Partners**
 - Our portfolio management team constantly reviews and challenge all costs in the portfolio to deliver the best fee benefits to our clients
- **Unique investment selection**
 - The Evelyn Partners investment research process has a long-term track record of finding outstanding third-party managers suitable to our Core MPS
- **Strength and depth of experience**
 - Evelyn Partners has one of the longest and most enviable track records in the industry. Our clients take comfort from our financial backing and experience through many market cycles.
- **Service**
 - In addition to the investment requirements, we make MPS easy by providing excellent customer service. We support our professional advisers' requirements to the highest level and have a gold standard service award to prove it.
- **Visibility**
 - Clients can clearly see each underlying asset held and their portfolio values via the platform or through our monthly factsheets.
- **Risk monitoring**
 - Ongoing monitoring of our Core MPS is undertaken by a range of third-party providers including Dynamic Planner, Defaqto, FinaMetrica, Synaptic and Oxford Risk ensuring the risk profile of the models is regularly reviewed and within the framework required by our financial adviser partners.



How to access our Core MPS?

Clients can hold our Core MPS in a:

- General investment account
- Self-invested Personal Pension (SIPP)
- Small Self-administered (pension) Scheme (SSAS)
- Individual Savings Account (ISA)
- Offshore bond



Who should consider this service?

Clients of professional advisers who are looking to make an initial investment of £20,000 or more and those who are steadily accumulating wealth. There is no upper limit to how much can be invested in each model.

Benefits:

- Platforms administer assets in a cost-efficient manner
- You can invest through a tax efficient wrapper like an ISA or SIPP
- Regular savings can be added at any time

How are the model portfolios constructed?

- The managers draw heavily upon Evelyn Partners' proprietary asset allocation framework, Efficient Frontier and the unique investment selection processes
- Asset allocation constraints are employed to ensure consistent levels of exposure to the underlying asset classes but within this, the managers look to take an active approach
- The models are rebalanced throughout the year, typically quarterly, to reflect the team's views on markets and to access investment opportunities
- The portfolios are continually monitored to ensure the levels of risk remain consistent with each strategy's investment mandate

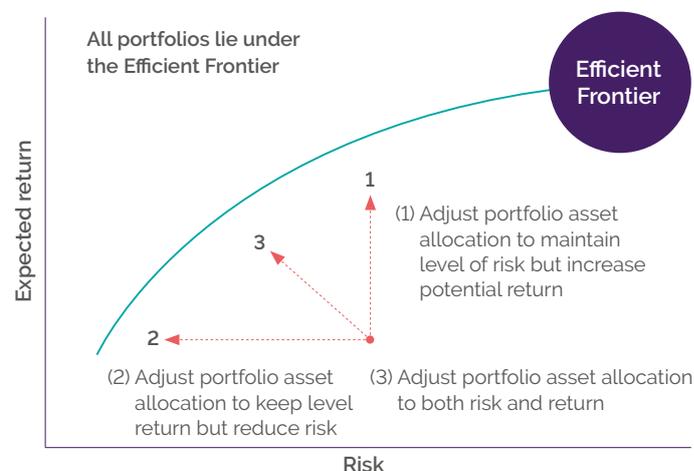
Managing long-term risk with Efficient Frontier

Efficient portfolios seek to:

- Maximise return for a given level of risk (chance of losing money)
- Minimise risk for an expected level of return

Evelyn Partners' proprietary Efficient Frontier system:

- Informs us about the potential for downside risk
- Allows us to construct portfolios which give the potential to preserve capital
- Aims to optimise expected returns for any given level of risk
- Provides a unique risk management framework of asset allocations, giving portfolio managers additional tools for effectively managing risk
- Institutional techniques



Our Core MPS Managers



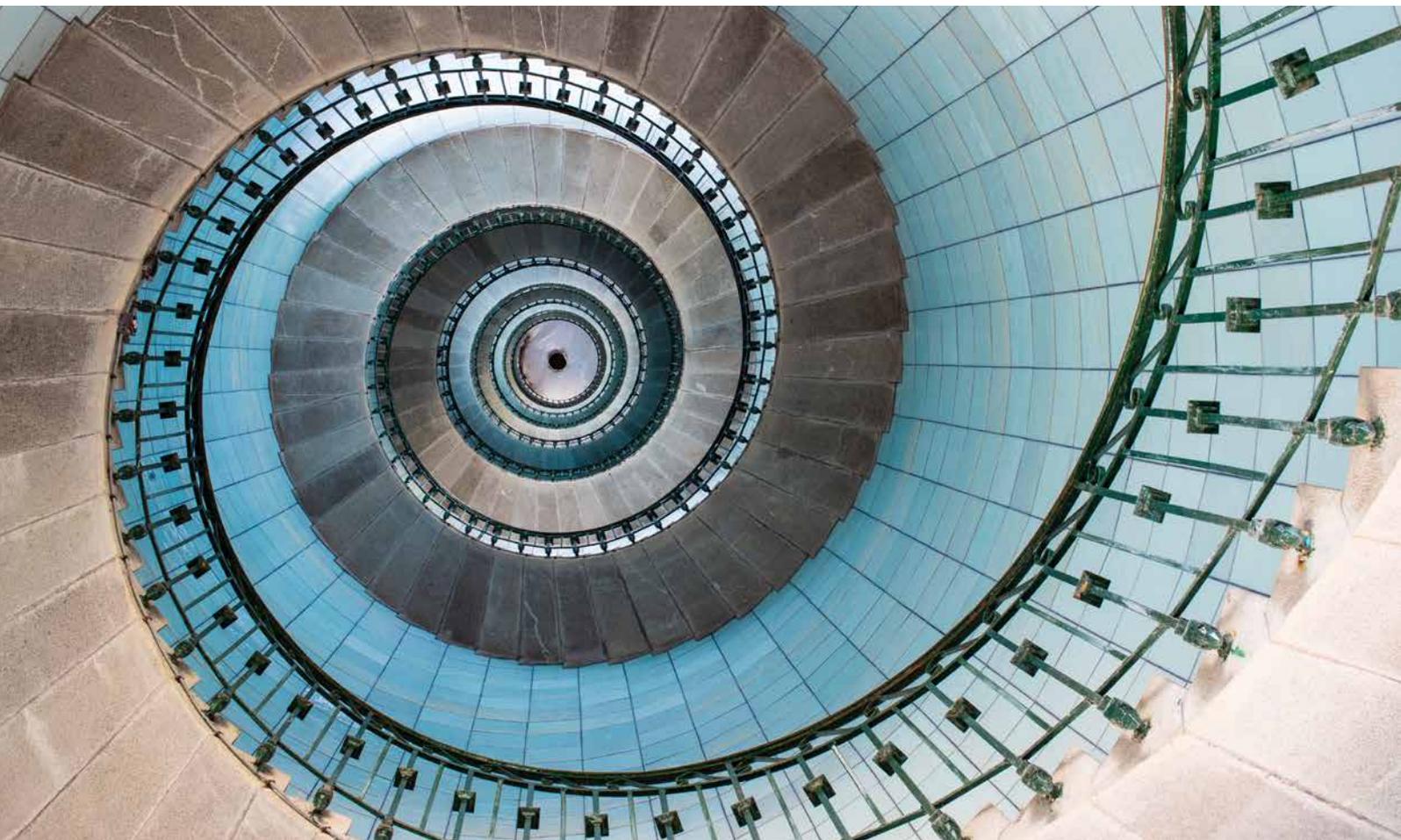
James Burns
Partner

James is the lead manager of Evelyn Partners' Active and Core Managed Portfolio Services and its Multi-Manager team. He sits on the firm's Asset Allocation Policy Committee and co-ordinates the investment trust recommended list for our private client department. James joined the business in September 1999 and began working on the investment trust desk in January 2001. He is a chartered member of the Chartered Institute of Securities & Investment and has an MA (Hons) from the University of St. Andrews.



Genevra Banzky von Ambroz
Partner

Genevra is lead manager of the Sustainable Cautious and Sustainable Adventurous Active Portfolios and Evelyn Sustainable Managed Portfolio Service, and co-Manager of Active and Core Managed Portfolio Services. She co-Chairs the Collective Investments Group, which oversees the research process relating to collectives (closed and open-ended funds) held by Evelyn Partners on behalf of its clients. Genevra holds a BA (Hons) degree in Politics from Durham University, is a CAIA Charter holder, a CFA Certificate in ESG Investing holder and a Chartered Fellow of the CISI.



About Evelyn Partners

At Evelyn Partners our mission is 'to place the power of good advice into more hands'. We believe that more people and businesses should have access to good advice, regardless of their size or wealth and we are committed to raising the standards of good advice and to extending its reach.

As experts in wealth management since 1836, we look after our global clients from offices across the UK, Republic of Ireland and Channel Islands.

We're proud that many financial advisers choose us to manage their clients' wealth. That's because our advice is delivered by people who care, who go further to understand the adviser's needs and those of the client, ensuring that we provide investment solutions that are right for you. That is the power of good advice.



For further information

To find out more about our Core Managed Portfolio Service, please contact your adviser.

Defaqto is an independent financial research and software company specialising in rating, comparing and analysing financial products and funds.

Definitions

Passive funds

Passives are a way of buying a collection of investments offering diversified exposure to an asset class or region, without having to buy each security individually. Passive funds track the performance of a collection of securities, or index, across a variety of areas including equities, bonds and commodities. Whether in the form of ETFs (exchange traded-funds) which are traded on recognised stock exchanges, or open-ended funds offering trading once a day, passives generally have lower costs than actively managed funds.

Open-ended investment companies and unit trusts (OEICs and UTs)

The most commonly used investments within our Managed Portfolio Service are open-ended investment companies (OEICs) and unit trusts (UTs). These, like ETFs, invest in a collection of securities, but they usually employ active management in an attempt to outperform their relevant indices.

Among other advantages, investors benefit from the potential for outperformance due to fund managers differentiating between underlying securities, and sizing exposure according to their confidence in a security performing better than its peers. There is, however, the possibility that the fund managers choose securities that perform badly, in which case the fund will underperform the index. OEICs and UTs are defined as 'open-ended' vehicles as units or shares are created or cancelled in reaction to demand. The prices of these funds are based on the value of the underlying investments (the net asset value or NAV).

Important information

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MPS profiles are tailored to the output of a Dynamic Planner risk profiling process which is complex and not for use without assistance from a financial adviser. Performance outcomes will depend on the rebalancing and timing of entry and exit to the strategy on the platform.

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