

# *Core* MANAGED

Dedicated portfolio management,  
ensuring diversification and risk management

**evelyn** PARTNERS

*For professional advisers and their clients*

# PORTFOLIO *Service*

# *Our* CORE MANAGED PORTFOLIO *Service*

*“The models are available on a wide range of platforms that we know can effectively support client needs.”*

Managing an investment portfolio is a complex challenge, requiring continuous monitoring and research. Our Core Managed Portfolio Service (MPS) is designed to address these issues and to provide high-quality investment management for client portfolios.

Investors are given a choice of seven risk-rated models and two additional income-focused strategies. The models are actively managed and built using a range of investment tools including open-ended funds and passives. This structure offers diversification by asset class and product type, giving our investment managers additional flexibility to respond to changing market conditions.

# Selecting a PORTFOLIO

With a range of seven risk-rated and two income portfolios to choose from, our service can meet different client needs.

## Key RISKS

**With investment, your capital is at risk**

There can be no assurance that any portfolio will achieve its objective. The return objective shown is neither guaranteed nor binding on the manager.

## CONSISTENCY is KEY

Our model portfolios are designed to perform as you would expect, delivering long-term, consistent investment performance in line with clear objectives, so you can be confident there will be no surprises.

Ongoing monitoring of our Core MPS is undertaken by a range of third-party providers including Dynamic Planner, Defaqto, EValue, FinaMetrica, Synaptic and Oxford Risk, ensuring the risk profile of the models is regularly reviewed and within the framework required by our professional adviser partners.

	Model	Composition	CPI+ return objective
Risk-based models	Defensive	Global, multi-asset portfolios investing in equities, bonds, property, commodities and cash, primarily through collectives	CPI
	Conservative		CPI+1%
	Cautious		CPI+1.5%
	Balanced		CPI+2%
	Growth		CPI+2.5%
	Adventurous		CPI+3%
	Maximum Growth		CPI+4%
Income models	Income	CPI+1.5%	
	Income and Growth	CPI+3%	

\* Inflation plus as measured by the consumer price index per annum over a 5 year period after Evelyn Partners' fees.

# A CHOICE *of* PLATFORM

Our CORE MANAGED PORTFOLIO SERVICE is available direct via Evelyn Partners or is also administered by a wide range of external platform providers, which preserves the relationship between clients and their adviser.

We aim to have our portfolios available across platforms that we know can effectively support your needs, and also our management of the portfolios.



Logos are the property of the company

# About our CORE MANAGED SERVICE

## Key RISKS

- The value of investments and the income from them can go down as well as up, and investors may not receive back the original amount invested.
- There can be no assurance that any portfolio will achieve its investment objective, the target return or any volatility target. Any target return or volatility target shown is neither guaranteed nor binding on the manager.

## *A low-cost MPS service provided by* EVELYN PARTNERS

- Our portfolio management team constantly reviews and challenges all costs in the portfolio to deliver the most cost efficient benefits to our clients

## UNIQUE *investment selection*

- The Evelyn Partners investment research process has a long-term track record of finding well regarded third-party managers suitable to our Core MPS

## *Strength and depth of* EXPERIENCE

- Evelyn Partners has one of the longest and most enviable MPS track records in the industry. Our clients take comfort from our experience through many market cycles

## *Service*

- In addition to the investment requirements, we make accessing our MPS easy by providing excellent customer service. We support our professional advisers' requirements to the highest level and have a Defaqto gold standard service award 2024 to prove it

## *Visibility*

- Clients can clearly see each underlying asset held via the platform or through our monthly factsheets

## *Risk* MONITORING

- Ongoing monitoring of our Core MPS is undertaken by a range of third-party providers including Dynamic Planner, Defaqto, EValue, FinaMetrica, Synaptic and Oxford Risk ensuring the risk profile of the models is regularly reviewed and within the framework required by our financial adviser partners

## HOW *to* ACCESS *our Core MPS?*

Clients can hold our Core MPS in a:

- General investment account
- Self-invested Personal Pension (SIPP)
- Small Self-administered (pension) Scheme (SSAS)
- Individual Savings Account (ISA)
- Offshore bond
- Onshore bond

## WHO *is this* *service designed for?*

Clients who are looking to make a recommended £20,000 or more investment into our Core MPS and those who are steadily accumulating wealth over the longer term.

Benefits:

- Platforms administer assets in a cost-efficient manner
- You can invest through a tax-efficient wrapper like an ISA or SIPP
- Regular savings can be added at any time

## HOW *are the* *model portfolios* *constructed?*

- The managers draw heavily upon Evelyn Partners' proprietary asset allocation framework, Strategic Asset Allocation and the unique investment selection processes.
- Asset allocation constraints are employed to ensure consistent levels of exposure to the underlying asset classes but within this, the managers look to take an active approach
- The models are rebalanced throughout the year, typically quarterly, to reflect the team's views on markets and to access investment opportunities.
- The portfolios are continually monitored to ensure the levels of risk remain consistent with each strategy's investment mandate.

## How *much does* *the SERVICE* *COST?*

- The Evelyn Partners annual management charge for this service is 0.20%.

- There will be underlying fund charges and a platform fee for each portfolio that will vary over time as the underlying holdings within the portfolio change.
- Please refer to our individual factsheets (which can be found on our website) for details on the estimated underlying holding charges for each portfolio.
- For any financial planning fees, please speak to your adviser.

# What is a STRATEGIC ASSET ALLOCATION *framework?*

The Strategic Asset Allocation (SAA) framework forms the basis of all Evelyn Partners portfolios and models. The SAA determines how much of a portfolio is invested in different asset classes and is tailored to different risk levels. The SAA gives the optimal asset allocation for a level of risk over the long-term, 10 years or more, which is then viewed by our tactical asset allocation committees for a shorter-term perspective.

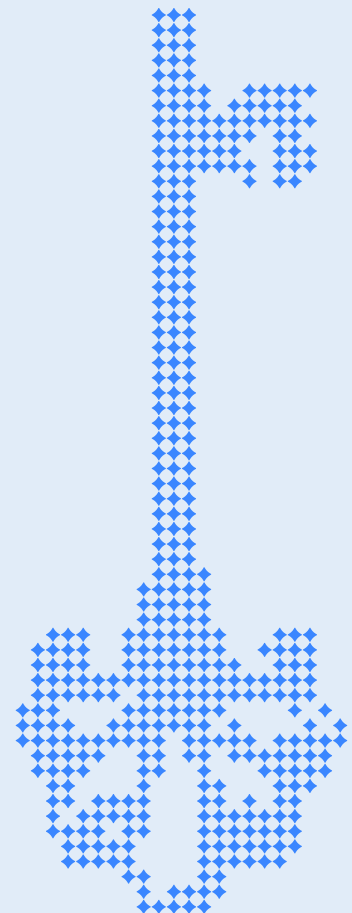
The SAA is the first point of intellectually added value provided by Evelyn Partners. It is developed using well-established and proven Nobel Prize winning principles. The team analyse the multitude of data and run complex scenario analysis. Over the long-term, we can expect some risk (chance of losing money). We take steps to minimise risks, which means returns aren't always consistently high. However, as Evelyn Partners takes a longer-term view, even small gains can add up and boost returns.

The SAA framework is dynamic, and will adjust as new data comes in. It will reflect long-term changes in economic factors such as inflation and interest rates as well as market valuations.

## *Key characteristics of Evelyn Partners SAA approach:*

- Uses institutional techniques, specifically tailored for different asset classes, to identify their expected long-term returns
- Detailed analysis of past performance and expected returns provides greater understanding and insight
- Using a robust mathematical approach minimises the impact of any behavioural bias, which may contribute to maximising long-term returns
- It is dynamic, and makes the necessary adjustments as the investment environment changes
- Allows us to construct portfolios, which aim to reduce losses in the longer-term, while boosting returns

The Evelyn Partners SAA approach is the first, crucial step in portfolio construction. The detailed analysis of the performance and expected returns of different asset allocations is set to contribute to better long-term returns with shorter-term, tactical views and fund selection also playing their part.



# *Our* CORE MPS *Managers*

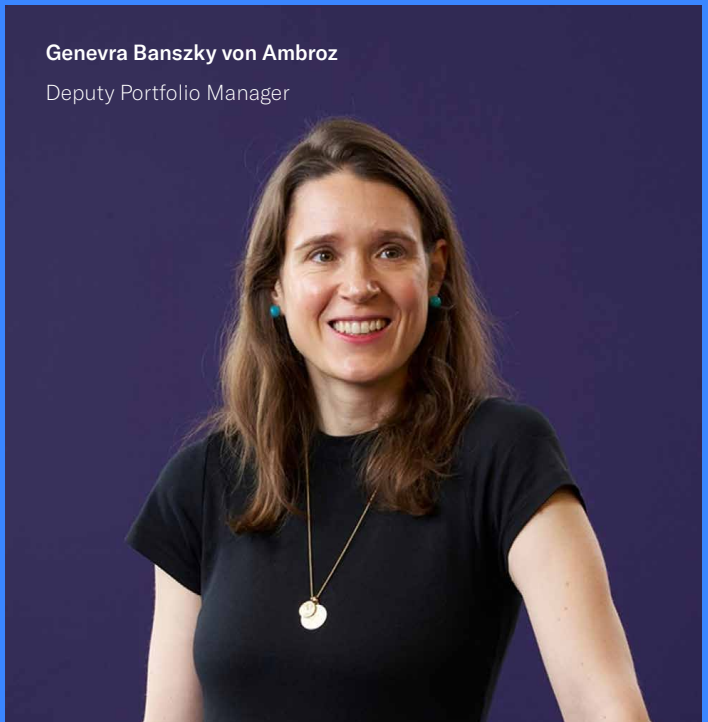
James is the lead manager of Evelyn Partners' Active and Core Managed Portfolio Services and Head of the MPS team. He sits on the firm's Tactical Asset Allocation Committee and leads the research on several investment company sectors for the firm. James joined the firm in September 1999 and began working on the investment trust desk in January 2001. He is a chartered member of the Chartered Institute of Securities & Investment and has a MA (Hons) from the University of St. Andrews

**James Burns**  
Lead Portfolio  
Manager



Genevra is Lead Manager of the Sustainable Central Investment Propositions (Horizon Active Portfolios and Sustainable Managed Portfolio Service), co-manager of the Active Managed Portfolio Service and Deputy Manager of the Core Managed Portfolio Service. She holds a BA (Hons) degree in Politics from Durham University, is a CAIA Charter holder, a Chartered Fellow of the CISI, and has passed both the CFA Certificate in ESG Investing and the CFA Certificate in Climate and Investing.

**Genevra Banzky von Ambroz**  
Deputy Portfolio Manager



# *Personalised, EXPERT wealth management advice*

Evelyn Partners is a UK leader in wealth management, providing investment management advice to embrace what's next.

Driven by our purpose of placing the power of good advice into more hands, we go further to understand what matters most to clients, helping them make confident decisions, providing strong foundations and guiding them towards future goals.

To discuss what's next for you and your clients, please get in touch.


Defaqto is a leading financial information, ratings and fintech business.

# Definitions

## *Passive funds*

Passives are a way of buying a collection of investments offering diversified exposure to an asset class or region, without having to buy each security individually. Passive funds track the performance of a collection of securities, or index, across a variety of areas including equities, bonds and commodities. Whether in the form of ETFs (exchange traded-funds) which are traded on recognised stock exchanges, or open-ended funds offering trading once a day, passives generally have lower costs than actively managed funds.

## *Open-ended investment companies and unit trusts (OEICs and UTs)*

The most commonly used investments within our Core Managed Portfolio Service are open-ended investment companies (OEICs) and unit trusts (UTs). These, like ETFs, invest in a collection of securities, but they usually employ active management in an attempt to outperform their relevant indices.

Among other advantages, investors benefit from the potential for outperformance due to fund managers differentiating between underlying securities, and sizing exposure according to their confidence in a security performing better than its peers. There is, however, the possibility that the fund managers choose securities that perform badly, in which case the fund will underperform the index. OEICs and UTs are defined as 'open-ended' vehicles as units or shares are created or cancelled in reaction to demand. The prices of these funds are based on the value of the underlying investments (the net asset value or NAV).

## *Important information*

- By necessity, this guide can only provide a short overview and it is essential to seek professional advice before applying the contents. It does not constitute advice nor a recommendation relating to the acquisition or disposal of investments.
- Evelyn Partners Investment Management or its affiliates will not be responsible to any other person for providing the protections afforded to retail investors or for advising on any investment, as a result of using this information.
- This information is for UK residents only.

# *Speak to us*

At Evelyn Partners, our mission is to place the power of good advice into more hands. To find out more about our Core Managed Portfolio Service, please contact your adviser.

**evelyn** PARTNERS

[evelyn.com](https://evelyn.com)

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